

MIA BELLA NEWS

Scent-Sations, Inc. Monthly Newsletter



May 2015

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This Month's Autoship: Sex on the Beach

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Personalized Candles Sales are Hot!



It's amazing how technology allows us to now personalize YOUR fave photo, logo, etc on a candle... the fee for the personalized label is ONLY \$9.95 (a one time only fee that the printer charges to design it)... Imagine having your very own SPORTS team candle... just use a photo of YOU with your fave sports team logo on (shirt, hat, both!) and we can have a one of a kind fave sports team candle in your home in 14 days!!!!

A fast growing item for Scent-Sations' distributors, make sure you get this offer out into your marketplace today!

Get Creative With Personalized Candles



Above are some still photos of how to burn then save those personalized candles jars and still have them as that special gift that keeps on giving!

“Pretty Reba” Is our Fave Foto Contest Winner!



A few years ago my pup, Reba had to wear a cone around her head for three weeks. The second I took the cone off, she laid down in my mothers flowers. It's my mothers favorite photo. I'm going to pass the candle along to her.

Bob Herstek

Let's Start Thinking About SUMMER FLING 2015

This years' Summer Fling 2015 will be held: Thursday, July 23rd, Friday July 24th and Saturday July 25th. It will be held (once again) at the Woodlands Inn & Resort, Wilkes-Barre, Pennsylvania.

This is your chance to meet the owners, make new friends and business relationships along with learning from top distributors from the USA and Canada!

Click on the link below for the complete fact sheet with details on the payment plans, initial agenda and all hotel information. Payment options are processed on the 15th of each month.

With Saturday being jam packed with trainings and workshops, we will have plenty of times for tours, leadership meetings, and team meetings on Thursday and Friday. Thursday will be a mingler on the Resort's beautiful outdoor deck and Friday evening will be held at a location to be announced. These two days give you plenty of time to meet and greet and exchange information.

Any questions, please call Cheryl at 570-270-9010, ext. 727 or email at cheryl@scent-team.com

Click on this link for complete details: [2015 Fling Fact Sheet](#)

From Charlie:

I don't want to think about the decision I almost made in 1988. The decision to attend the national convention of the first MLM program I ever enrolled in... or not! Did I enroll in that company to build a team?? No! I enrolled to buy ONE product at wholesale.

I was not the person you think of when you think of people purchasing a ticket and spending money on hotel, airfare, etc to see a convention when my entire purpose behind enrolling was to save \$12 on a box of hair fitness preparation!

But attend I did... and WOW, I shudder at the thought that I was 50/50 on whether I was going to go and what pushed me over the edge was nothing about the convention but that my sponsor told me she would put me up in San Francisco at her house and she and her husband would take me around San Fran before going to convention in San Diego.

The things that I heard, saw and learned at that convention were so powerful that I flew home a different man with a completely different purpose to my life. I was going to make a fortune in MLM!

I got home, started to take my MLM business seriously and went out to talk to people with a new found purpose. One of the first people who I talked to was a friend named Bob Scocozzo who was a successful businessman. I would never have talked to him about my business venture prior to attending convention. But with the power of what I heard at that convention I showed Bob the opportunity and he said yes, and he and I are still out there working MLM each and every day.

Do you want to know what the return on my investment was for going to convention that year??? It was the difference between a life lived in the blue collar \$30,000 per year workforce and most likely retirement at age 62 (which is how old I am now) vs. earning millions of dollars, living a wonderful life of travel, new found friends all over the world,

meeting and hanging out with celebrities, having paid for exotic vacations and being financially free for life!

Should you come to convention?? Well, other than it being one heckuva fun weekend... you just might find your life changing dramatically after you get home too!

Ten A Day System is Creating Buzz!

The wicks n wealth team is moving on the right direction! Congrats Al Ruffin on your rank advance to 2k!

Shep's team is working on getting their "T A D". Talking to at least ten new people a day about the biz! Is is working great new team members are jumping on board and doing their TAD soon we will see our teams growing !!!! Our new tool is keeping prospects in our funnels!!

It's fun and simple!!!

Cynthia Suchowacki

This is My Mia Bella's Story

June 2010 Rick asked me if I would look at a business presentation. I listened to what was said and while the video was playing, I realized that this was what I had been looking for. I had tried numerous MLM's but always felt the the return on my work in comparison to rate of money back was lacking. Our hands were tied in what we could do. (Only home parties.)

I wanted more than that. To go out into an unlimited market to sell, recruit and fund-raise with out the restrictions I had previously seen. Wow, I could see the potential in this company. Candles that didn't make me cough. Scents that stayed true to the end., no wasting a drop of the wax. A little gift shop selling candles. Alas, six months into it and with my personal life all went to the back burner. I didn't give up, just didn't try to hard.

Fast forward to 2013, Rick and Miranda convinced me to go to Fling. What a difference it made! I got to see the real live people who I had only seen or heard of through the internet. Bobbie, Charlie although we had met once in Calgary, were more real and relaxed in person. Shep and Jan who took the time to talk to me about juggling jobs and candles. How Shep and Jan managed all in their lives.

Back on track for me. I am learning so much from Bobbie showing how to life style (work in progress) Charlie's action emails, Rick's teaching and showing how to do it. I am getting the confidence I needed to get out and talk to people. The best thing though, and the Main

reason besides the money, I am my own boss. I set my hours, I tell me what to do!

Rosemary McKenzie

Scent-Sations is Amazing

Christmas of 2014 was spent not knowing how my husband and I were going to "make it" financially. We had just suffered a severe financial blow after the company he was driving for decided they couldn't make payroll for Christmas. I was a stay at home wife and going to college online at the time with no income. It was Christmas night that I decided to start looking for something to do from home to bring in money for our finances. I promised myself we would never be in that situation ever again.

After about a week of searching, I found Scent-Sations, Inc. I became a distributor on January 2, 2015. Shortly after joining, my husband and I decided to move back to North Carolina. I didn't do anything serious with my new business really until March of this year and that is when this started to really take off for me. I have an excited team of distributors now who are just as serious as I am.

The positive support from this company and my sponsor as well as other distributors with Scent-Sations has been amazing! When they say you are in business for yourself, but never by yourself, they mean it. Anytime I have had a question or needed guidance, I got my answers within a few hours. I am just at the beginning of this amazing journey and am truly blessed to be able to share this life changing opportunity with others. The privilege of helping others achieve their dreams, goals, and aspirations is my purpose in life and I am honored to be able to teach and inspire others to do the same. This company is more than just the products, it is about people... Helping people achieve their dreams!

I shared a story with my sponsor. I told her all my friends kept asking me "when are you coming home?" (Referring to North Carolina). We had previously lived here for almost 7 years. I told her the decision to come back was the best one we had ever made and how I had complete peace about it. I also shared with her my previous experiences with other companies in direct sales / network marketing and how the others hadn't worked out very well. She said this one would be different because this time my why was different and the support is amazing, and then she said "Welcome Home!". I often think about that conversation and the peace I have about my decision to become a Scent-Sations distributor. She was and is 100% right! Scent-Sations is my home!



Here is a picture of my new car. I've already made it a rolling advertisement. I love what I do!

Erica Sawyer

Men... They LOVE Candles Too!

When we were in the process of remodeling our house earlier this year there was one day when the electrician was over working on the kitchen. I heard my husband asking the electrician if his wife likes candles! He also had a few conversations with the carpet installer who was very interested because he really likes candles. We sent samples with both of them. Gotta love it that's he's helping me share these candles!*

Jacki Hanson

This is Kinda Fun.... And Lucrative!

A buddy/neighbor of ours is going to Kentucky for the weekend. He left around noon today. I sent him with a case of 16 ounce candles to sell. He has been in Kentucky for 1 hour and reported in that he had sold 3 already! Show on the Go >>>> Zoom.

Brian and Greg

Special Shout Out to Sandra Blak, Layne Brown Townsend And Bj Kohle!

Special Shout to two ladies who are really rockin their Scent-Sations businesses! Sandra Blake - She already shared in here, but I have to do a repeat of her awesome news - She does a Farmers Market once a month and just recently did \$171.00 in sales, received 2 fundraising leads and did \$160.00 just for following up with her current customers! Way to go Sandra!

Next... Layne Brown Townsend. Layne is rockin and rollin with her events! This lady has 2 shows in April, 3 in May, waiting on approval for 1 in August (5 day event) and 3 shows in September! On top of all of that - Layne just finished a \$120.00 Show on the Go and taking outside orders from repeat customers! These ladies are on FIRE! Congratulations you two!

And finally, Bj Kohle shared with me she sold all 3 of her Pope Candles with one buyer. As it turns out, that one buyer not only bought the candles, but she is taking all the information to the Knights of Columbus meeting and handing out the information to two youth pastors. She will meet again with the buyer on May 12th. This is a huge step in the right direction and I applaud BJ for her efforts! Congratulations BJ and I look forward to knowing how the meeting went and if you landed the FR!

Jen Oullette

Mia Bella's Door Prizes....Sure Beats Cooking Lasagna!

The 8th Grade parents hosted this month's Teacher Luncheon... I saw the sign-up form 2 hours after it was posted online. I had 2 options --- a large Lasagna or a Door Prize. There were actually TWO spots left for Door Prize donations.... so grateful our product makes the PERFECT gift! I put together two Door Prizes.... sure beats cooking a large Lasagna! Thank you Mia Bella!

Kathy Schneider

One Stop and \$300 Later!!!

What a great day! Stopped at our local American Legion to see if they wanted to schedule another party and ended up selling over \$300 of my own inventory! Plus booked the party!

And on another note, you would actually be amazed at how many men like candles!!! And even if they don't... men have wives, girlfriends, mothers etc and candles make great gifts

Julie D Hanson

Great Things Happened "At The Show!"

After a very successful day at the Taste of Home Cooking Show, Bringing in over \$200.00 in sales. I have one vendor packet handed out, two show on the go's to get set up by summer, one interested in doing a fundraiser and another event lined up when a city near by does there fall feast event for their maple leaf parade.

Keno Phillips

I Am Having So Much Fun!

I did an event several weeks ago and passed out a Mia Melt attached to a business card to everyone that stopped at my booth. Today, I got an order from one that took home the melt and my card. She also visited my website and entered the drawing. She didn't purchase anything that day at my booth but two weeks later placed an order.

This is what it's all about! Getting your name and product out there! Giving them a free sample to take home and try. I'm so excited because this was my mission from day one of attending events: To get Mia Bella products and my name know here in Oklahoma! And that's exactly what I'm doing! Although my main focus is team building, I'm having so much fun at the events(and making some instant cash too!) Plus you NEVER know when one of those people you meet will become a business partner!

Sharon Williams

Seven Candles... 15 Minutes!

I met with a new customer. She had been given one of our candles by an out of state friend & loved it but didn't know how to get any more. She called me yesterday after finding me on the internet & we met up today. She brought a friend with her & between the two of them they purchased 7 candles, Not bad for maybe 15 minutes of work.

Christina Mayo Henarie

10 Students = \$1,200!!!

I recently rejoined Scent-Sations and decided that I would focus on two areas, one being fundraiser. One of my goals was to call all the schools in my county and surrounding areas, and not allow distance to stop me. One of those calls was to a high school. Initially, I was told that they don't do fundraisers, however, I went on the school's website, got a contact name for the Sports Department and mailed a package. After leaving couple messages, I finally got the Athletic Director on the phone. After our initial meeting, I got an email from the Softball Coach who wanted to do a fundraiser. We raised over \$1200 with only 10 students participating. No one has ever heard of Mia Bella candles, but I am changing that.

Suzette Walker

Bella Bar: Once you Use It!!!

I have been using the Bella bar since 2004 and never use any other soap. I absolutely love it and would be devastated if it ever went away. Yesterday, a male friend of mine stopped to get 3 soaps as he usually does about every 6 weeks for the past 3 years and he said something that made me go buy 26 to market to friends and family. He said "Once you use this soap, you can't use anything else" He is so right! It is probably more addicting than the candles and it is a need so go out and share the Bella bar with everyone you know. I plan to!

Tracy Russell

Congratulations to This Month's Rank Advancements

Rick McKenzie – 2K Diamond Distributor
Alphonso Ruffin – 2K Diamond Distributor

Personal Volume Club for April

Each month we will feature the names of each distributor who has a personal volume of \$200 or more.

\$400 Club

Jeanette Clancy	Stacey Pfohl	Scott Hawkes	Sharon Trachsel
Robert Ramirez	Lynn Siegrist	Curtissa Purdie	Suzette Walker
Julie Hanson	Carrie Hammonds	Christen Lash	Amanda Lynn Bullock
Dawn Rohlik	Keno Phillips	Patsy Grant	Miranda McKenzie
Dianne Revolinski	Mildred Holland	Aaron Bishop	Karyn Brooks
Connie Nischuk	Justin Eberhart	Pat Stultz	Ashley Bird

Madeline Pagan

Chanda Crever

Baynes Inc. DBA
Willow Oaks

\$300 Club

Jessica Cantara

Patti Jackloski

Jacquelyn Snell

Layne Townsend

Shawn Herold

Scott Kresge

Carolyn McLain

Pat Rose

Sara Parker

Jani Larsen

Judy Toporcer

Daystar Boutique,
Inc.

Karen Morgan

Linda Shelby

Nancy Mccray

Flicker Scents

Jessie Rudick

Julie Drusko

Debra deVillers

Tammy Lee

Jo Brisson

Tammy Musselman

Ralph Clayton

Nancy Wolff

Marlene Techeira

Heather Findlay

\$200 Club

Amanda Manning-
Moses

Martha Walters

Evonne Cusatis

Rebecca Froelich

Megan Fairbanks

Stephanie Labbate

Anthony Johnson

Shawn Upshaw

Bridgette Payton

Anthony Hwy Auto

Anna Keir

Kimberly Rodriguez

Brite Scents

Deanna Love

Laura Nonemaker

Beth Israels

Paul Gomberg

Connie Gleave

Justin Locke

Miriam Rodriguez

Anita Casner

Chelsea Windhausen

Julie Harrison

Melissa Karcheski

Marilyn Ucol

Latoya Ramos

Jamie Witt

Cindy Cunningham

Donna Salzbach

Lori Baker

Laurie Chapman

Priscillia Pallin

Tracy Arzt

Jenny Hernandez

Robert Maynard

Sarah Loucks

Piper Pest Control

Jen Ouellette

Ruth Burke

Lisa Alford

Ryan Windhausen

Lorraine Hower

Edward Keller

Nila Kotlarich

Jane Bowker

Audrey Jacobs

Jim Thatcher

The Gold Club

This exclusive club is for those distributors who have accumulated at least \$5,000 in personal volume from January 1st until December 31st in 2014.

Stacey Pfohl

Ron King

Sharon Trachsel

Miranda McKenzie

Heather Findlay

Lisa Hayter

Flicker Scents

Top Sponsoring Distributors for April



Ashley Bird

A Gold Circle signifies that a distributor has recruited at least 3 autoship members in the previous month.



Cathy Mahady
Sharon Williams
Alphonso Ruffin
Julie Hanson
Tracy Gilmore
Rosemary
Washington

A Bronze Circle signifies that a distributor has recruited at least 2 autoship members in the previous month.

April 2015: Top 10 Retailers

The Top 10 Retailers each month are featured based on their online website sales

1. Stacey Pfohl, TX
2. Martha Walters, FL
3. Ashley Bird, NY
4. Linda Shelby, DE
5. Tracy Arzt, CT
6. Miriam Rodriguez, SC
7. Edward Keller, PA
8. Megan Fairbanks, WV
9. Richard Ransom, IL
10. Jen Ouellette, NE

Top 15 Selling Candles in May 2014

1. Sweet Orange & Chili Pepper
2. Bugs – No More
3. Chili Vanilli
4. Odor – No More
5. Strawberry Smoothie
6. Raspberry Smoothie
7. Angel Wings
8. Lilac
9. Melon Margarita
10. Sex on the Beach
11. Bamboo Rain
12. French Vanilla
13. Hot Apple Pie
14. Apple Cinnamon
15. Cucumber Melon

Next Month's Autoship



Melon Margarita

Upcoming Autoship Scents

July – Peach & Papaya	August – Fresh Apple	September – Creme Brulee
October – Cinnamon Raisin Bun	November – Holiday Memories	December – Hot Apple Pie