

MIA BELLA NEWS

Scent-Sations, Inc. Monthly Newsletter



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This Month's Autoship: Bugs No-More!

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Bring Your Family AND your Dreams To Fling 2014

The Fling is most definitely a family affair! Your spouse and even your children will LOVE meeting everyone and seeing the bigger picture that is the Scent-Sations "Family Portrait". Spend time poolside or at the many fun events and parties. You will feel like you have finally come home.

I remember my first Fling in 2004. Meeting Bobby, Charlie, Carmen & Lynn was the first step in putting a face on the company. It made it so much more than just "the company". When we met their families it then took the Mia Bella Business to a PERSONAL level. They treated every single one of us like family and they CARE for you and your business exactly like family. I STILL think of them all as brothers and sisters. People I genuinely care about and really enjoy being with. I feel like Mia & Michael are my own son and daughter. Every time I see them at the head office I never think of them as "my employees" (remember, everyone at the head office actually works FOR YOU!!!) I miss them like I miss my own children and family members. You will too!

When you attend the Fling you will immediately understand that EVERYTHING they do year round is, EVERY DECISION they make is for the good of THE FAMILY. YOU!

Coming to Fling is like going to a Family Reunion - the fun kind that is! Some of us actually look forward to Fling even MORE than the typical ho-hum family reunions we usually contend with. There is a VIBE about the whole event that you just HAVE to experience to understand.

Visit with friends. Make new ones. Spend time with leaders. Build new bridges of support and encouragement. Meet the WHOLE family at head office (you will LOVE them all ... right down to the shippers and receivers who work FOR YOU!)

When you realize how much love and care goes in to supporting YOU in YOUR business then you will have raised your business to that PERSONAL level. And when your business becomes PERSONAL then you will treat it like it really belongs to you!

Because when you actually take OWNERSHIP of your FAMILY business with the support of the rest of the Scent-Sations Family then you will know that this is SO much bigger than candles. It is about the hope and support of a family that will get you through the tough days and cheer you on to greater heights. Where can you find a business that has such mass appeal and yet is so down home friendly. Great products plus Great people means a Great Opportunity.

Fling is THE most important business building tool you will ever have! Use it in good Wealth!

W. John MacFadden

New Product Announcements



Sailing Scented Candle and Melts and Lighthouse Simmer Pot

Lavender and Anxiety??

In a 2010 study, British researchers randomly assigned 340 dental patients to one of two groups. In the first, they diffused lavender oil with a ceramic candle warmer before the start of morning and afternoon clinics. With the second group the lavender oil was replaced with water. Their findings: the group exposed to the lavender scent reported significantly lower anxiety levels. And if it works during dental appointments, who's to say it can't work during other stressful times?

“Peach Smoothie” Is Huge Hit!!!!

“It's official I'm obsessed with peach smoothie I packed my car up this morning for the home party and had my melts that are broken down into twos in the front seat. With all those scents in my car I could clearly smell the peach smoothie melts. They will definitely sell themselves! “

Molly Calvert

“I called my customers and told them that I was going to order a new scent called Peach Smoothie and got a pre order for 15 packs of melts. I have already had three calls after the first day of delivering them and they were all saying these were some of the best scented melts on the planet! Great job, Carmen!”

JoAnne Schubert

“I am crazy for this new Peach Smoothie melt. My entire family has voted it as “best new scent” and I can't wait to start grinding this one down for handouts.”

Rose Stampe

“I got my Peach Smoothie and put 2 in my upstairs simmer pot and 2 in my downstairs simmer pot and my entire home smells like a huge peach orchard. This is the most realistic candle I have ever smelled!”

Sue Carpenter

The Prodigal Distributor



Transitioning to civilian life from the military
Scent-Sations provided a great business opportunity

It started with 2 fundraisers and booth at the base
exchange
Continued selling retail when massage therapy became
my game...

Next came the excuses why my home business could wait
First in vitro, then a baby, then moving state to state
Lurking in the shadows, there is fear and there is doubt
So for 6 unexpected years, I deactivated my account

As full-time therapist and full-time mom, I returned to college
For a business management degree to extend my knowledge

Small business owners support the United States economy
A pulse it cannot live without; they're the heart of the country

One night, there was Charlie on a social site
He referred me to a sponsor who returned me to the light
Thanks, Cathy Mahady for not giving up on me
She kept patiently in contact while I finished the degree

Now Soothe My Soles retails the best aromatherapy
Fundraisers help support the local community

With Mia Bella candles made in the USA
Living the American Dream is where I am today.

Amber L. MacPhee (4/27/2014)

Who is Your Perfect Prospect?

I have been working on WHO IS MY perfect prospect and while cleaning house this
morning I've decided my PERFECT prospect is someone JUST LIKE ME.

Listening to George Strait, singing along and dusting all of the downstairs... I came
to the realization that anyone who visits the Schneider home will QUICKLY know what
business I'm in!

We ARE a product of most all of the products!

After I finished cleaning, I did what I do best... pulled out a note pad and made a list!



I counted FORTY-TWO individual products in our downstairs and front / back porch alone.

Since I am not cleaning the upstairs today I didn't include any of the upstairs product in my list They include 12 votives, 2 signatures, 1 wine, 1 orchard, 3 spa, (1) 9oz., (4) 16oz., 2 plug-ins, 2 Simmers, melts in all, then 7 balms, 1 dermal, 2 bars, and 4 hand wash. Most ... not all, but the majority of these are 'used' up and replaced every 30 days.

I didn't count the Simmer Pots in my total \$\$ (dollars spent) since they are 'hammers' and are only a ONE TIME purchase but for product in USE that will be uses and re-ordered to use again and again...

Distributor \$ = \$340.55

Retail \$ = \$565.63

When totaling the \$\$, I cut Dermal in 1/2 ... so it would be a 30 day supply. I've found the wash to last me longer than 60 days but the daytime and nighttime I DO have to buy again every 60 days... and it's more expensive than buying in the full set.

WOW!

And this counts NONE of my gifting or melts giveaways! Now I understand why my personal volume is so high every month!

So... I'm going to begin asking, WHO AM I? And where do I find more JUST LIKE me?

Who is YOUR perfect prospect?

Kathy Schneider

Growing a Local Team

Talk to local people all the time...about the business opportunity. Place local ads and make flyers and place them in various locations each and every week. Check out BNI groups.

Another great place to look for entrepreneurs in through your local Chamber of Commerce. Local cable companies might have community ads where you can post.

Take personal action by hosting an open house and develop your local business into a local meeting. The meeting is where it all begins!

Cynthia Montano-Suchowacki

Bella Melts Still Smell Great



I recently made forty scent samples to hand out. Here is a testimonial for how long lasting our products are. For those who have been around for a while, you probably remember the old melts in the blue packaging (also in this pic). The melts I used for these samples are probably at least 4+ years old. But the smell did not change a bit. Good stuff!\

Brenda Prickette

I Helped Them Raise Over \$300!

Pretty cool... I donated a gift basket last week as the raffle item for a fundraiser. I included about \$80 worth of SS product (retail) and was told the basket helped them raise over \$300!!

Jordan Maylea Ramirez

We Are Much More Than Scented Candles

We have our Bella Bar that works wonders. I can take a bar and use it for so many other things than just a shower.

Here are just a few: grease spots on clothing, glass top stove cleaner, hair washing, pet washing, and so much more. I use my Bella Bar in the place of having to buy numerous other items.

Our foaming hand wash not only cleans your hands and leaves them soft, but it can also be used for stain removal on clothing. And our Bella Balm helps to heal dry cracked skin without being greasy.

Kathy Lerchenmueller

What I Really LOVE About Scent-Sations

I love that when I am talking to someone who really needs to put money in their pocket ASAP, I can tell them... with a 1000% clear conscience... that they can do that with our products.

And, if they happen to see the "big picture" they can do that while also building a team and creating that financial security that will be with them for a lifetime

Jordan Maylea Ramirez

This Business is FUN

I became a distributor a few years ago and only used the candles and that wonderful Bella Bar for my own pleasure. But recently I listened to a recording by VP Charlie Umphred about the way the internet is going to change retailing and how we are positioned with a product that can compete on price and quality and how so few MLM programs really offer that. I was so excited I have committed to being involved and in the last 3 weeks I have sold over \$300 in product and will enroll at least 2 more people this month.

Syliva Preston

My Mia Bella Party Was Wonderful!

I had so much fun at my party and so did everyone there (which was my biggest concern)! There was lots of great company, amazing food, and of course wonderful products! Sold a bunch of cash n carry and received lots of orders. Best part was a lady who used to be with another MLM company was asking me lots of questions about our company. She is definitely a business prospect. She booked a party so I am going to build a relationship with her and then present the opportunity to her.

Molly Calvert

Congratulations to this Month's Rank Advancements

Kathy Evans – Diamond Distributor
Jeremiah Terry – Diamond Distributor
Bonnie May – Diamond Distributor
Sylvia Herrera – Diamond Distributor

Personal Volume Club for April

Each month we will feature the names of each distributor who has a personal volume of \$200 or more.

\$400 Club

Ron King	Stacey Pfohl	Roseann Boldin	Lady Jay EnterPrises
Miranda McKenzie	Kristy Butts	Glenda Pruitt	Nanette Levandoski
Priscillia Pallin	Margret Martin	Susan Cortes	Marilyn Birt
Lisa Rueb	Joseph C. Natishak	Kristina Swan	Lynn Siegrist
Ashley Boyd	Kira Sandoval	Jennifer Desnoyers	Shep & Jan Kuester
Shirley Graff	Karen Deuschle	Herman Cox	Edwin Green
Jerri Alexander	Gwen Havlichek	Mildred Holland	Amorette Harrell
Nila Kotlarich	Heather Findlay	Nancy Mccray	Stephanie Irish
	Rebecca Froelich	Tamela Merdian	

\$300 Club

Melinda Jones	Ashley Sandmeier	Clayton Schneider	Curtiss Chesnut
Audrey Jacobs	Shirley Donnelly	Becky Koehler	Discount Swimming Pool Service
Just For Today Candles & Gifts	Peggy Cossey	Lisette Bouchard	Dawn Walker
Ernie Dixon	Ronald Staab	Geneva Clements	Kellene Vandorn

Jo Brisson

Mavis Moe

Donna King

Cheryl Lott

Jennifer
Getzendanner

Stephanie Lucabaugh

Teresa Willis Kellogg

Rhonda Marchie

Susan Jacobus

Flicker Scents

Free Enterprizes Inc

Soothe My Soles

\$200 Club

Kristin Williams

Cheryl Lang

James Day

Tracie Hyatt

Curtis Hayner

Country Floral & Gift

Denis Coruzzi

Gloria Harbaugh

Sara Garcia

Kim Day

Penne Hanus

Doris Orvis

Ariel Ilarraza

Candis Scheidl

Danille Phile

Kimberly Hershey

Veronica Walter

Eric James

Jane Bowker

The Gold Club

This exclusive club is for those distributors who have accumulated at least \$5,000 in personal volume from January 1st until December 31st in 2013.

Stacey Pfohl

Joseph Capuozzo

Heather Findlay

Sharon Trachsel

Kathleen Puckhaber

Ron King

Blake Radetsky

Lisette Bouchard

Susan Tonniges

Top Sponsoring Distributors for April



Tracey Gilmore
Joseph C. Natishak

A Gold Circle signifies that a distributor has recruited at least 5 autoship members in the previous month.



Jordan Ramirez
Ramon Rivera

A Silver Circle signifies that a distributor has recruited at least 3 autoship members in the previous month.



Brian Mink
Cheryl Hill
Stacey Pfohl
Clayton Schneider
Susan Hilferty
Alison Boers
Gerald Horn
Kristy Butts

A Bronze Circle signifies that a distributor has recruited at least 2 autoship members in the previous month.

April 2014: Top 10 Retailers

1. Stacey Pfohl, TX
2. Natasha Shock, CA
3. Lisa Rueb, KS
4. Joseph C. Natishak, PA
5. Vicki Green, WA
6. Heather Findlay, CA
7. Kathleen Lerchenmueller, NY
8. Martha Walters, FL
9. Joan Chunko, PA
10. Connie Heathcock, TX

Top 15 Selling Candles in June 2013

1. Bugs No More
2. Sweet Orange & Chili Pepper
3. Melon Margarita
4. Odor No More
5. Chili Vanilli
6. Sex on the Beach
7. French Vanilla
8. Angel Wings
9. Bamboo Rain
10. Coconuts Mango
11. Slate and Stone
12. Nag Champ
13. Hot Apple Pie
14. Texas Cedarwood
15. The 19th Hole

Next Month's Autoship



Melon Margarita

Upcoming Autoship Scents

July – Cucumber Melon	August – Odor No More	September – Harvest Time
October – Cinnamon Raisin Bun	November – Home for Christmas	December – Hot Apple Pie