

# MIA BELLA NEWS

Scent-Sations, Inc. Monthly Newsletter



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## This Month's Autoship: Melon Margarita

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## Valencia, Spain Welcomes Mia Bella's Candles



Mia Bella's became available for the first time on June 13 in Valencia, Spain! Business is already taking off!



On the same day, June 13th, the first shipment of Mia Bella's was sent to Sweden. As the world starts to learn about the "Best Performing Scented Candle on the Planet" we will see far more interest from independent entrepreneurs who want to take part in its growth.

You two can take part by contacting your friends, relatives and others who to see if they or someone they know is looking for a turn key business/product.

## “Bugs No More” A Hit in Three Sizes!

Bugs No More became a best selling 16 oz candle within weeks of introduction so we decided to expand the line. This season we introduced a Limited Version Patio Candle and the smaller 5 oz version. Both are top sellers.

Outdoor living spaces are a huge growing trend right now and we will be looking at new opportunities to increase our exposure into this market place.

Here are some great testimonials from customers!

“My husband purchased 6 of the Patio Candles and we had them on display at a recent gathering at our house. Not only did we get compliments on their look but several of our guests commented on how pleasant they smelled instead of those horrible smelling Citronella ones!”

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“I fish at a nearby lake. A group of us bought a small cabin and it gets used all Spring and Summer mostly for fishing. I sat on my deck at around 8 PM with two of the 16 oz Bugs No More and not one single bug bothered me. Not only that, but the smell is so much better than our standard cigar and citronella!”

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“I had 10 of your small Bugs No More lit at my daughter's graduation party. One was on each table outside and I have to say they did their job. We also had several of our friends remark on how nice they smelled.”

## Great Idea for Displaying Votives!



"When I do shows I put my votives in a keurig k-cup holder and then if someone buys one I put it in the votive holder as I package it, many people love the great surprise of getting a "bonus" with their order. I can't find my picture of the holder with the votives in it but this is the holder I use at shows."

Jennifer Getzendanner

## **New Opportunity Presentation**

By the time you read this the new Opportunity presentation should be on every \$4.95 extended website. This is a shorter video and we think it tells a great story that covers all of the key points.

The voice was done by a professional and we opted to use a 100% female voice on this one. We are going to put together a short presentation for men and it will be voiced by a professional male actor.

This will focus on why men need to look at scented candles as a business opportunity.

## **New Fundraising System In Your Back Office**

We decided that the Fundraising Program was too complicated and we went back to our roots to redesign and offer a far simpler program.

In your back office you will find the step by step directions and materials needed to do a fundraiser. All you need to order will be the single Fundraising Flyer/Order Form from [Miabellaprinting.com](http://Miabellaprinting.com) and by using that single piece of multi color flyer you can create a fundraising hand out to promote the idea and at the same time use the very same flyer as an order form.

You simply decide which Fundraiser you want to do: Spring/Summer or Fall/Winter and then you print that one off on the Fundraiser Order Form that came from [Miabellaprinting.com](http://Miabellaprinting.com)

Something else we changed is the price structure. We decided to go back to our original system of offering the products at the same suggested retail price that they sell for in the catalog. You can decide on the percentage YOU want to offer the fundraising group (30% or 40%).

The previous Fundraising system with the catalogs and the 40% payout using the potpourri lids is also in the back office as some distributors may have these materials out right now. This will stay in your back office until end of year.

## Now You Can Take Part in International Markets With Mia Bella's

As Mia Bella's candles were selling across the USA and Canada we continued to hear the same thing... "This is the best scented candle on the planet!"

All USA companies are looking for ways to penetrate international markets. For network marketing companies, it is very expensive to do...costing in the millions per country, setting up corporate offices, warehousing and factories.

In the mid 1990's Bob and I were top distributors with a small US network marketing company that was in the same position we are in. They opened international markets through independent entrepreneurs in foreign markets. Bob and I had several countries that we "sponsored" and each time those vendors placed an order, Bob and I earned a commission.

We decided to test market Mia Bella's candles into the international market place via a vendor program. Over the past year we have successful ventures in Slovakia, Saudi Arabia and England. Our first store will open in Valencia Spain in the 2nd week of June.

We are now able to offer our distributors the chance to earn income in the international markets.. Here is how it will work for you. If you have a contact in another country who is interested in opening a "Mia Bella's" store you can put him/her/them on the phone with Bobby.

When your contact places an order you will be considered the "sponsor" Each time they order we will pay you finder's commission.

## Points Are For Product Purchases Only

"When placing an order in your back office and you are using points for your product , you will have to use a credit card or PayPal to cover for shipping.

Points ONLY cover for Products... NOT SHIPPING and or TAX.

If you don't put in a form of payment to cover Shipping or tax it will not allow you to place the said order as it is looking for payment for the shipping and tax.

Just a reminder for all new and old distributors. If anyone has any questions feel free to call or email me. I am more than happy to help assist!"

Lisa Lucinski, Customer Service

## Fundraising Section Added

On the home page of your Scent-team website a fundraising section has been added. The drop down window is 3 parts and offers information on Fundraising using the standard 16 oz jars and other products, the Custom Label fundraising and Personalized Gift Giving.

Although the Personalized and Custom are not 100% fundraising they are used for this so we wanted to be able to showcase each of them in their own information section.

Previously the Fundraising was found in the "Opportunity" section. There still is one in that section but it is strictly a reference to how a DISTRIBUTOR can earn money by offering fundraising.

## Congratulations to This Month's Rank Advancements

**Bert Booz – Diamond+ Distributor**

## Personal Volume Club for May

Each month we will feature the names of each distributor who has a personal volume of \$200 or more.

### \$400 Club

Jennifer Callahan

Flicker Scents

Stacey Pfohl

Tracy Mappin

Scott Kresge

Sharon Broadbent

Johnny Jenkins

Carolyn McLain

Sweet Exotic Aromas

Heather Culbertson

Priscilla Pallin

Tammy Musselman

### **\$300 Club**

Rebecca Froelich	Kellene Vandorn	Denice Sherksnas	Lourdes Garcia
Susan Cortes	Stephanie Black	Brad And Melinda Yates	Heather Findlay
The Medicine Shoppe	Candace Norton	Justin Locke	Scott And Jill Gannon
Hispanic Counseling Family Services	Rita Piche	Madeline Pagan	Pat Stultz
Hair Studio 35	Denis Coruzzi	Debbie McGalliard	Gloria Jamison
	Lana Tveiten	Eugene Houk Jr	

### **\$200 Club**

Mildred Holland	Judy Nelson	Melissa Johnson	Justin Landrith
Christine Woodard	Cordell Farm & Ranch Sore, Inc.	Scott White	Joaquin Rodriguez
Mary Jo Gibson	Kim Pierce	Cheryl Hill	Brenda A Reyes
Stephanie Irish	Earthly Scents	Jacquelyn Snell	Jordan Rudolph
Vicki Weitzenkamp	Connie L. Barnes Eggleston	Sandra Adams	Anthony Jones
Denise Donisi	Lorie Womack	Renee Draper	Carolyn Manning
Charlene Cannon			

## The Gold Club

This exclusive club is for those distributors who have accumulated at least \$5,000 in personal volume from January 1st until December 31st in 2016.

**Stacey Pfohl**

## Top Sponsoring Distributors for May



Alison Boers

A Bronze Circle signifies that a distributor has recruited at least 3 autoship members in the previous month.

## May 2016: Top 10 Retailers

The Top 10 Retailers each month are featured based on their online website sales

1. Stacey Pfohl, TX
2. Gloria Jamison, PA
3. Holly Winton, AL
4. Vicki Green, WA
5. Rita Piche, PA
6. Scott Kresge, FL
7. Jean Morgan, DE
8. Sandra Michiels, TX
9. Chelsea Windhausen, NY
10. Martha Walters, FL

## May 2016: Top 10 Personal Volume

1. Jennifer Callahan
2. Flicker Scents
3. Stacey Pfohl
4. Tracy Mappin
5. Scott Kresge
6. Sharon Broadbent
7. Johnny Jenkins
8. Carolyn McLain
9. Sweet Exotic Aromas
10. Heather Culbertson

## Top 15 Selling Candles in July 2015

1. Odor No – More
2. Sweet Orange & Chili Pepper
3. Bugs No – More
4. Chili Vanilli
5. Hot Apple Pie
6. French Vanilla
7. Angel Wings
8. Tangerine Dream
9. Yoga Nilla
10. Chai Tea
11. Herbal Spa
12. Cosmic Caramel Cream
13. Sex on the Beach
14. Melon Margarita
15. Lilac

## Next Month's Autoship



**Bamboo Rain**

**Upcoming Autoship Scents**

August – Harvest Time	September – Moroccan Nights	October – Spiced Cranberry
November – Night Before Christmas	December – Hot Apple Pie	