

MIA BELLA NEWS

Scent-Sations, Inc. Monthly Newsletter



February 2015

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This Month's Autoship: Fresh Laundry

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San Antonio Event Was Fun and Educational!



“Coming to this event with Molly B. Calvert was the best decision I ever made. I can't stress enough how educational and motivating it's already been and we've hardly begun. The motivation and excitement that surrounds us all is catching. I'm glad I'm infected with the Mia Bella bug and I can't wait to call my 4 people a day to GROW GROW GROW!!!!”

I was either in the conference room soaking in all the motivation I need or waiting in the lobby to talk to inspiring people. If I wasn't doing that I was eating with the group or Molly B. Calvert once again learning. I was so excited about my future team and my car bonus I'm going to get when I'm a director that the weather was literally the LAST thing on my mind!!! So excited!!!!”

Keira Feagley

“I really had a wonderful time with my Mia Bella family!!”

Erik Jones

"Had a great weekend with the owners of Scent-Sations, "Mia Bella Candles." I won a trip to the company Fling event this summer. After hearing Netria Haywood tell us about the show on the go and Charlie's wise word's, I set out on a mission. One show on the go is out and my stock of monthly candles are now in the home's of some very lovely adoptable people to be willing to take them in and enjoy. I now need to order more to sell.

Troy Sarnoski

New Pope Francis Fundraising Introduced!



Pope Francis will be visiting the USA in Fall, 2015 and it is anticipated to draw crowds in the millions! There are thousands of Catholic Charities that can take advantage of our Pope Francis fundraising project. Our distributors can show this to any organization in their area and help them raise money AND grow their paycheck too!!

Winners of the Selfie Contest!



Frank and Ashley Gattuccio

“Love” Simmer Pot Was a Hit for Valentine's Day!



The new “Love” Simmer pot went on sale right before Valentine's Day and was a huge hit!!!

Odor No More (stories)

“I love odor no more. We have two dogs and used to have two smokers and odor no more does its job in not only covering the smell but getting rid of the odor as well.”

Keno Phillips

“We have an English Bulldog.... and his Odor No More in his room works WONDERS! Here is is getting his bath last summer.”

Kathy Brake Schneider

Advertising Sure Does Work!!

A lady that came up to us in the Wal-Mart parking lot yesterday and ask about our new sign on the tailgate of our truck. She has a catalog and may do a SOTG. BUT, she asked about melts and we showed her our scents and the simmer pots. When we showed her a picture we had printed out of the new Love simmer pot, she ordered one and a bag of melts on the spot! We are meeting up this week to talk further! Love this business and thanks Lowell for the sign!!

Bobby Miller

My Event Was Awesome!!!

I got about 20 leads, 2 shows, 2 private events and a vendor that I gave a scent sample to at an event 2 months ago come and ask me for the candle of the scent sample I gave out...all at Saturday's show within the first 1 1/2 hours. I ran out of scent samples or I'm pretty sure I would have had an amazing day! Anyone that hasn't done an event, this is an EASY ice breaker. As guests walk by, ask if they want a scent sample...I got to explain that I shaved a candle and not to worry if it's left in a car or in a drawer and it gets in clothes, it cleans up with warm soapy water. The flow became easy to talk after that! I will not run out of samples again, I hope! Although, it's not a terrible thing!

Kimberly McHenry

Shhhh... It's A Sales Tactic!

A friend of my wife called to ask about my candles so we went to Applebee's Sunday night to meet her and sold 118.00 worth of candles...had our bank teller call today and wanted to know about my candles and wanted me to come by the bank...sold 2 -16oz and 1-9oz...now we are at Fatz and I brought my candle bag in and lite a sweet orange chili pepper so we can eat by candlelight...shhhhhh it's a sales tactic. LOL

Shawn Marty Lockridge

My Presentation Yielded Sales!

“I gave a presentation to 30 local business professionals today in my networking group! Received several referrals for product orders for next week, and sold 11 Bella Bars today!!”

Jordan Maylea Ramirez

Kick Off Networking = Sales!

I attended the kick-off event for a local networking group. I gave out Mia Melts w/ biz cards. I struck up a conversation with another attendee -- found out we knew some other local biz people. She placed a retail order and rec'd her products on Saturday of the same week. She was already burning a candle when i emailed her to ask her how she liked the items. The school where her daughter goes is holding a Tricky Tray next month -- I won't be able to get in on their fundraiser this year. But I donated a gift basket w/ a candle and spoke to the organizer about using Mia Bellas for their next fundraiser. The organizer may also want to have a home party - after she's done w/ the Tricky Tray.

Stephanie Labbate

How I “Kick Started” My Bella Business!

I started my Scent-sations journey in October 2007 but it took me a while to get going because I was not a big candle lover. So for several years I just played with it, I burned candles and gave some away as gifts, (listened to my family complain about the price LOL). I moved to New England 3 years ago and did not know anyone. My sponsor was not working the business so I felt like I had no help so basically I duplicated and did nothing. I missed Fling again in 2014, but I never stop reading everything I could find about Scent-sations.

One night I was reading different posts and everyone was talking about this new system called "Show On The Go!" It took me about two days to read enough to figure out what they were talking about. I found out what that was and it was very interesting to me and sounded like fun. Summer was ending and the island I lived on (Nantucket) was shutting down for the season. It was time for me to move again. When I opened my closet and started to get things packed to move I found 24 auto ship boxes that I had never opened with 2 Jars and a Bella Bar in each. I kept reading and I was trying to get in touch with my upline to see if I could get some help, I couldn't get anyone's attention so another distributor suggested I call VP of Marketing Charlie Umphred, and I did.

The conversation went something like this, "Hi Charlie this is Netria Haywood" ,,,,, " oh hi Netria"....." Charlie I'm contacting you because I am reading about this SOTG thing and I was just wondering what should I do I have about 48 Jars already on hand. So should I order the show pack or just the paperwork to go with it. Charlie says to me I think you need to order the show pack and that way you have everything you need to do the shows, and I would put the candles that you have on sale just to get rid of them. Charlie asked who my sponsor was and eventually he tracked me to my upline Kathy Schneider, who is a great trainer and her team is on fire I'm sure she will be glad to help you, I'm sending her an email right now.

I did order the show pack, but I did not put the other candles on sale. What I did was fixed my own SOTG actually it was more of a Show and Sell. I started at the airport here in Nantucket which is very very small. I went in with my basket of candles and started talking to the girl at the end counter and everybody else migrated to her counter to see what was in my basket. I sold 12 Jars on the spot that day. Then I went to my boss and sold him \$500 worth of candles for our end of the season party. I then went to the grocery store and the local convenience store and between the 2 places in a 14 day time frame I sold 16 plug-ins, 6 simmer pots and about 26 bags of melts. This really gave me motivation to kick start my business.

Netria S. Haywood

I Got My 5 and I am ALL In!

I have been with Mia Bella's for 7 years this February and I finally decided when the \$24.95 start up deal came out that this was my time to get my 5. The first people I contacted were the people who in the past said they didn't have the money. With this deal I explained that they pay the 24.95 start up fee and get their website along with 20 points to spend on whatever items they wanted. So basically they were joining for FREE! Who wouldn't want to join a company for FREE and start making money?

I would post the deal on my Facebook and didn't have any responses at all. My babysitter was always interested in joining but the time wasn't right. She was watching my kids the other day and messaged me to stop at Walmart and put her money for babysitting on a reloadable card because she didn't have a bank account. So I did, when I picked up the kids and gave her the card, she said to me

"Now I have no excuse not to join!" And the next day I had my first distributor! My second sign up was my mom who has been buying melts from me for years. I said "you know mom, if you join under me for \$24.95 you will get an autoship each month with melts and a jar and you get your melts for half off!" She was sold! She signed up that night. My third distributor was a friend I used to work with who is a single mom. I was talking to her one night on Facebook and told her about my business and explained how she would have more time to spend with her son while making money. She loved the idea and we talked some more and she joined.

My sponsor Kelly Wissink told me years ago, connect with people I have things in common with. I was once a single mom to my now 4 year old. I married my husband 2 years ago and am now a mom of 3. I know the feeling to have been on my own working all the time and missing my child grow up. I want to help those parents spend more time with their kids and less time off at work.

Why work hard when you can work with an amazing company and make money while being with your family? I have amazing leaders who have always been there for me. I have had nights when I have felt like giving up and throwing my whole business away, especially since Oct when our family had a house fire and lost everything. But through the rough times I had in 2014, I decided 2015 was my year and I was making this happen and I am going to Fling for the first time! During the last week in January,

I was determined that nothing was getting in my way and I was getting my 5. I stayed up until I got a distributor to join. I was up until midnight on the 31st. I got my 5th distributor around 11pm but I didn't give up. She had been talking to me and she helped with our family benefit. As a thank you I took her a 9oz Sweet Orange and Chili Pepper. She also told me she like manlier smelling candles and just jars no melts. So I ordered her a Slate and Stone. She joined on the 31st! She is what gave me full determination that I could do this because she had been a lifelong Yankee candle burner and I just changed her mind!

I went to her house yesterday to drop off a Slate and Stone and a few books to get her started and she had a Yankee Candle there on her stand. I picked it up and smelt it and it smelt just like Slate and Stone. At that point I knew I did well. She now has in her possession the same scented candle but clean burning and better quality! I now know everything is possible with this company and I stepped outside my comfort zone which was another goal for this year to get my 5! But I'm not done yet!

Chelsea Windhausen, NY

Ashley Marie is Ready to Grow Her Business!!

I am 23 (will be 24 in May). I am a mother to a beautiful little girl who is 5 and in Kindergarden and handsome little stud who is 2 1/2. I have an associates degree in human service and chemical dependencies, I am about 80% finished with my bachelors of social work degree, I start my internship in about two weeks!

I've been a distributor for it a previous network marketing company but I spent more than I made! I am a big candle buff, don't like Scentsy or Party lite. I've mostly used Yankee Candles.

I was given a Mia Bellas Sweet Orange and Chili Pepper candle as a gift and fell in love.

I am EXTREMELY driven, as many of my friends and family would say, I graduated high school six months pregnant with my daughter, and kept on going on to college...Nothing

EVER stopped me from my goals..... I push, and push and push! I consider my life a success story in itself and hope to be a role model to other young moms in the same boat! There is no one stopping you to be the BEST you can be but yourself!!!! You are the only one that can change you and make the best choices!

I feel I have a lot of spunk and energy to bring to the company!!! I'm all in, I know I'll have my 5 real soon!!

Ashley Marie

Mia Bella's Is Making Me an “Out-going” Country Gal!

My name is Stephanie Rogers (Blakely) I am 42 years old. I got married last year (June). I have one son and one step daughter. I live in Americus, Ga and I am a shy country girl.

I enjoy working with kids and elder people. God is the head of my life. I enjoy spending time with my family and friends. I enjoy cooking and baking cakes. I also enjoy helping other people and giving them a word of encouragement. I am advertising my business by presenting my samples to family and friends and through my social network. My husband and I have also distributed my business cards and catalogs in some of the business here in Americus Ga...

Some of my success stories: I have become far less shy due to going out advertising my business. I had 6 orders in my first week of business and in my second week one of my cousins signed up as a distributor. By into my third week I have placed 10 more orders!!!!

Personal Volume Club for January

Each month we will feature the names of each distributor who has a personal volume of \$200 or more.

\$400 Club

Miranda McKenzie	Stacey Pfohl	Priscillia Pallin	Kristeena And Scott White
Daystar Boutique, Inc.	Kellene Vandorn	Jessie Rudick	Sharon Trachsel
The Pampered Pet	Julie Hanson	Jennifer Trapp	Marty Lockridge
Michele Archer			

\$300 Club

Carrie Finson	Marcella Tarkwon	Kristy Llerenas	Hair Studio 35
Madeline Pagan	April Beaver	Anita Hearon	The Medicine Shoppe
Nancy Villejoin	Flicker Scents	Rita Piche	Katherine Abboushi
Ralph Clayton			

\$200 Club

Vicki S Green	Darlene Dosch	Diane Cline	Sara Parker
Martha Walters	Kristi Rizo	Amanda Bullock	Donna Salzbach
Cheryl Hill	Perfect Flame	Sharon Pavey	Dr. Lajoyce Brookshire

Lynn Siegrist	Marianna Morales	Sandra Johnson	Tiffany Cook
Barb Cleland	Stacy French	John Birmer	Rebecca Froelich
Lynn True	Patti Jackloski	Adele Franco	Andre Carnegie
Carol Boor	Suzette Walker	Susan Goracy	Faye Miller
The Light	Alfred Dentrement	Kelly Price	Jennifer Campbell

The Gold Club

This exclusive club is for those distributors who have accumulated at least \$5,000 in personal volume from January 1st until December 31st in 2014.

Stacey Pfohl

Ron King

Sharon Trachsel

Miranda McKenzie

Heather Findlay

Lisa Hayter

Flicker Scents

Top Sponsoring Distributors for January



Tracey Gilmore
Cathy Mahady
Kristy Butts
Alison Boers
Clayton Schneider

A Silver Circle signifies that a distributor has recruited at least 3 autoship members in the previous month.



Cheryl Klinker
Anita Hearon

A Bronze Circle signifies that a distributor has recruited at least 2 autoship members in the previous month.

January 2015: Top 10 Retailers

The Top 10 Retailers each month are featured based on their online website sales

1. Stacey Pfohl, TX
2. Martha Walters, FL
3. Vicki Green, WA
4. Christy Sparks, TX
5. Marie Bouchard, MI
6. Edward Keller, PA
7. Cheryl Hill, MT
8. Bobbi Jo Enstad, MN
9. Joaquin Rodriguez, MA
10. Beth Gamache, ME

Top 15 Selling Candles in March 2014

1. Sweet Orange & Chili Pepper
2. Raspberry Smoothie
3. Odor – No More
4. Chili Vanilli
5. Angel Wings
6. Bugs – No More
7. Slate and Stone
8. Melon Margarita
9. Lilac
10. Sex on the Beach
11. French Vanilla
12. Hot Apple Pie
13. Key Lime Pie
14. Green Tea
15. Bamboo Rain

Next Month's Autoship



Lilac

Upcoming Autoship Scents

April – Angel Wings	May – Sex on the Beach	June – Melon Margarita
July – Peach & Papaya	August – Fresh Apple	September – Creme Brulee
October – Cinnamon Raisin Bun	November – Holiday Memories	December – Hot Apple Pie