

MIA BELLA NEWS

Scent-Sations, Inc. Monthly Newsletter

April 2016

Volume 16, Issue 4

This Month's Autoship: Lilac

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Distributor Spotlight On Kristy Butts

My name is Kristy Butts, I'm a 2K Diamond that has been with Scent-Sations since Oct. 2003. I'm a widow and Mom to 3 children, 2 of which are teens that I homeschool, with one being Autistic.

My passion in my Mia Bella Business has always been team building, which is where I have put my focus for the majority of my years. I do my recruiting in a number of different ways; I have been taught to have "multiple lines in the water" so I'm always fishing! I do Facebook ads, buy leads, purchase business magazine & newspaper ads. I have also started to do more local face to face meetings along with selling more retail.

I make sure I always have people to contact and that I am doing something for my business daily; whether it's calling leads, doing follow up calls, sending out info packs, donating gift baskets, or lifestyling my business while I'm out and about, I make sure I always have samples with me so I'm passing out "Smiles" everywhere I go.

I take massive action when it comes to working my business because as a newly widowed Mom I have my Husband's income to replace. I need to be able carry on the dreams that we had for our family and my Scent-Sations business is helping me to achieve those goals.

I love this business for a lot of reasons. I delight in the simplicity of it because it's such a simple "smell & sell" concept. I enjoy being my own boss and having the freedom to work my business however I want. I appreciate the personal attention that we can get at any time from the company owners. This company has been my home for many years; I LOVE what I do, because I have so much fun with it!

Mary Jo Gibson First Winner of "Smile Simmer Pot!"



Scent-Sations introduced the "Smile Campaign"... it's all about making contact with people and letting them know about our fabulous scents. Each time you hand out a sample, sell a product, hand out a loaner, and you get a smile back, make a record of it and at the end of each month we will accept your tally (it's on the honor system). The winner each month will receive a hand painted "one of a kind" Smile Simmer pot!

From Mary Jo: "I got my Smile Simmer Pot "Got it! Love it ! Burning Merlot Wine melt in it already. Now I'm Smiling!"

“Bugs No More” Goes “Patio!”



Spring is here and the new “Bugs No More” patio candle is here and it's already a hot seller!. Our new table top patio candle allows you two options for keeping pesky critters at bay! The new patio jar has no label so it melds with any kind of outdoor patio look! It is already one of our best selling candles since introduction!

Free Spirit Palm/Hemp Candles Continue to Expand!



On April 19th Scent-Sations added two more scents to our ever growing “Free Spirit” Palm/Hemp wax candles.

Deamweaver is a combination of lavender, vanilla and musk and Flower Power is perfectly time for Spring with its wonderful scent of fresh cut flowers.

Mia Bella's Tropical Candles are NOW Available!



Each Spring Scent-Sations introduces our Tropical Candles: Bahama Breeze, Caribbean Cooler, Tropical Paradise and Tropical Smoothie. Each year these amazing candles are some of our best sellers.

“Inspired” for Spring!



Many distributors and their customers LOVE Stargazer Lily and we offer that scent in our “Inspired” candle too! With the incredible sales that took place recently they went out the door like... well... like Stargazer Lily should!

New Retail Specials are a Huge Hit!

Scent-Sations Inc. added “online retail specials” every few weeks and the response has been exceptional! As of this month's newsletter we are offering (1) Free Japanese Pear Melts for all retail sales between \$25 - \$49.99 (1) Free Japanese Pear 16 oz jar candle with any online retail order from \$50 - \$99.99 and (1) Free Country Apple Simmer Pot, 1 Japanese Pear Melts and 1 Japanese Pear 16 Oz jar candle. These are amazing bargains and your customers are loving them!

Personal Volume Club for March

Each month we will feature the names of each distributor who has a personal volume of \$200 or more.

\$400 Club

Stacey Pfohl

Scott Kresge

Jennifer Callahan

Scott Gannon

Sharon Trachsel

Kira Sandoval

Shonte Wheeler

Colleen Fry

Kristi Rizo

Janie Felix

Vixen Laray Divine

Kimberly Kersey

Flicker Scents

\$300 Club

Dixieland

Sharon Broadbent

Yvette Thomas

Bert Booz

Debra Hoffman

Hair Studio 35

Debra Dasher

Latisha Miller

Heather Culbertson

Denice Sherksnas

Shawne Widener

Stephanie Labbate

Carolyn McLain

Kathie Miles

Jennifer
Getzendanner

Carrie Finson

Stephanie Irish

Lorie Womack

Rita Piche

\$200 Club

Karen Gilkey

Joaquin Rodriguez

Michele Archer

Deborah Ruhlman

Anthony Hwy Auto

Troy Sarnoski

Anthony Jones

Denis Coruzzi

Sandy Divine	Jennifer Mohrhard	Lori Baker	Tyler McGraw
Barbara Holland	Jamie Witt	Connie L. Barnes Eggleston	Cynthia Ridenhour
Brenda Phillips	Tracie Hyatt	Heide Dudden	Milisa Lehman
Heather Findlay	Aviva Foots	Corinne Hartmann	Rachel Tonkin
Kelli Goolsby	Claudia Herran	Danny White	Rebecca Froelich
Mary Jo Gibson	Brian Goodall	Brad And Melinda Yates	Earthly Scents
Deb Mayberry	Penne Hanus	Mirian Nunez	Dixie Marelli
Amanda Fleury	Deborah Luna	Mildred Holland	

The Gold Club

This exclusive club is for those distributors who have accumulated at least \$5,000 in personal volume from January 1st until December 31st in 2015.

Stacey Pfohl

Sharon Trachsel

Miranda McKenzie

Top Sponsoring Distributors for March



Alison Boers

A Gold Circle signifies that a distributor has recruited at least 5 autoship members in the previous month.



Kristy Butts

A Silver Circle signifies that a distributor has recruited at least 3 autoship members in the previous month.



Cathy Mahady
Scott Gannon

A Bronze Circle signifies that a distributor has recruited at least 2 autoship members in the previous month.

March 2016: Top 10 Retailers

The Top 10 Retailers each month are featured based on their online website sales

1. Stacey Pfohl, TX
2. Jennifer Getzendanner, IN
3. Steve Leal, CA
4. Corinne Hartmann, ND
5. Martha Walters, FL
6. Scott Kresge, FL
7. Pansy McConnell, PA
8. Morgan Park, PA
9. Vicki Green, WA
10. Nancy Mccray, NJ

March 2016: Top 10 Personal Volume

1. Stacey Pfohl
2. Scott Kresge
3. Jennifer Callahan
4. Scott Gannon
5. Sharon Trachsel
6. Kira Sandoval
7. Shonte Wheeler
8. Colleen Fry
9. Kristi Rizo
10. Janie Felix

Top 15 Selling Candles in May 2015

1. Bugs No – More
2. Sweet Orange & Chili Pepper
3. Odor No – More
4. Hot Apple Pie
5. Chili Vanilli
6. Sex on the Beach
7. Lilac
8. Stress No – More
9. Coconuts & Lime
10. French Vanilla
11. Angel Wings
12. Melon Margarita
13. Coconut Mango
14. Lemon Verbena
15. Slate & Stone

Next Month's Autoship



Coconuts & Lime

Upcoming Autoship Scents

June – Melon Margarita	July – Bamboo Rain	August – Harvest Time
September – Moroccan Nights	October – Spiced Cranberry	November – Night Before Christmas
	December – Hot Apple Pie	